



## » PRODUCT BULLETIN

# OnColor™ SC Super Concentrate Technologies Optimize Color Usage and Expand Sustainability

## PRODUCT DESCRIPTION

OnColor™ SC Super Concentrate color technologies feature substantially greater active pigment loadings than traditionally designed color masterbatches.

These technologies enable lower colorant use rates while achieving the same quality as higher let down ratios and traditional masterbatches.

### Optimize Color Usage Without Disrupting Your Process

OnColor SC Super Concentrate technologies do not require special carriers such as waxes or highly porous polymers to achieve higher pigment loadings. You can enhance your color usage without changing your current process.

### Increase Sustainability Using More Recycled Content

OnColor SC Super Concentrates give you the flexibility to incorporate higher levels of post-consumer regrind (PCR) than with traditional color masterbatches to help meet sustainability initiatives and recycled content requirements without adversely affecting the performance or aesthetic of your designs.

## VALUE SOLUTION

### Why Choose OnColor SC Colorants?

- Improve color usage efficiency with increased pigment density
- Drop-in solution compatible with your current process
- Incorporate higher loadings of PCR while maintaining color design aesthetic

## TARGET MARKET AND APPLICATIONS

Compatible with:

- PE, PP or PET multi-layer containers
- Extrusion blow molding
- Injection molding (caps and closures)



## **NO SURPRISES PLEDGE<sup>SM</sup>**

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