



PLASTIWARD Counterfeiting Protection **Rethinking in-product security for plastic made articles** **in multiple applications**

Are you a plastic articles manufacturer keen on taking your mission of providing end-consumers with a safe product to the next level? If so, PLASTIWARD for plastic articles offers you fake-checking in real-time.

THE BENEFITS

PLASTIWARD brings counterfeiting protection of plastic articles as close as possible to the end consumers by integrating taggants into your products' polymer masterbatch, complying with required regulations and minimizing any impact on production. Standing apart from other industry solutions, PLASTIWARD is a fully integrated turnkey solution empowering your enforcement team to take swift action against fraud.

TURNKEY SYSTEM

PLASTIWARD is a robust, customizable and cost-effective turnkey system consisting of:

- proprietary taggants integrated directly within the polymer masterbatch
- a handheld detector offering instant fake-checking in the field
- a secure monitoring platform on smartphone or tablet capturing field inspection data, transmitted in real time

COMBINED EXPERTISE

At its core, PLASTIWARD brings together SICPA's trusted expertise in brand protection technologies and processes, and Avient's recognized expertise in polymer modification with colour and performance additives. The result of a partnership between SICPA and Avient, PLASTIWARD is a prime example of how we enable our customers to focus on their core business as we implement security features—without disrupting their supply chain—at the core of their product.

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