

# HAIRSTYLING APPLIANCE MANUFACTURER

## ELECTRIC HAIR CLIPPERS

### AVIENT SOLUTION

Bergamid™ A700 glass reinforced flame retardant formulation

### WHY AVIENT?

- Provided color matching expertise to match glass fiber reinforced formulation to specific customer requirement
- Enabled customer to diversify into a new market with a new design of hair clipper for consumers
- Developed material quickly - three months from brief to production

### LEARN MORE

### KEY REQUIREMENTS

- Regulatory – UL rated flame retardancy
- High stiffness and impact resistance
- Excellent surface appearance
- Colorability/color matching – specific black color