

SMALLER ORDERS + SPEED TO MARKET

PERSONAL CARE PRODUCTS MANUFACTURER

BOTTLES AND CLOSURES

AVIENT SOLUTION

ColorMatrix™ Small Order Service

WHY AVIENT?

- Offered flat pricing with a minimum order quantity (MOQ) of 10 pounds
- Eliminated low-volume surcharges, driving leaner inventory management
- Implemented shorter development lead times to enable faster market access
- Provided 3-day order lead times

LEARN MORE

KEY REQUIREMENTS

- Achieve a lower cost on low volume orders
- Accommodate a large number of custom designs with rapid color development and matching
- Gain quick turnaround for colorant orders