

DIFAS

TOOTH BRUSH HANDLE

AVIENT SOLUTION

Maxxam™ BIO Bio-based Polyolefin Formulations

WHY AVIENT?

- Used formulation expertise to develop a custom formulation that met critical quality parameters and enabled customer to use existing molding equipment
- Enabled customer to work towards sustainability goals and bring a competitive solution to the market
- Enhanced the marketplace appeal of the end product with colorability of the material

LEARN MORE

KEY REQUIREMENTS

- Replace current polymer with a more sustainable solution
- Excellent surface finish with multiple color options
- Processed using current molding equipment and machinery